

First Responders Discount Program

Kellogg Supply Company offers a 10% First Responders Discount in store on eligible purchases to extend our gratitude to those who have served or are currently serving our community in the following capacity:

- Firefighters
- Police Officers
- Paramedics
- EMS

To receive the everyday 10% First Responders (FR) discount, you must:

1. Be currently employed or retired from the above professions.
2. Enroll in the program at a customer service desk at any Kellogg Supply Company store

***To receive the FR discount, a valid photo ID is required in store at checkout to ensure the discount is being used by you or your spouse. ***

Please see below for documentation necessary for enrollment.

What can I use my discount on?

The 10% FR Discount can be used every day on eligible purchases in store. There are some exclusions.

- It cannot be used with any other offer, coupon, promotion, discount or markdown, including, but not limited to, Price Match Guarantee, Contractor Pricing, Maintenance Programs, Quoted Projects, or any other specialty pricing program
- It cannot be used with an AR account with special pricing or eligibility for an early pay discount
- It cannot be applied to any gift cards, previous purchases, online purchases, services (including, but not limited to, product installations, assembly, shipping and Extended Protection Plans), any taxes or fees.
- It cannot be used on special order non-stock merchandise
- Offer is not redeemable for cash, is nontransferable, can't be combined with manager discretion price adjustments. Additional exclusions may apply. See store for details.
- There is a calendar year maximum discount of \$2,000 and additional discounts will not be applied once the discount maximum has been reached

We reserve the right to cancel or modify this program at any time in any location at our sole discretion. We reserve the right to revoke enrollment status based on alleged, suspected or actual evidence of misuse in our sole discretion. Misuse includes, but is not limited to, using the First Responders Discount in any manner that is not consistent with the terms and conditions of the program or in any manner that's contrary to the intention of the program or misrepresentation of any or part of the program (e.g., allowing your discount to be used by anyone who isn't your current spouse, etc.). The FR Discount is offered at the sole discretion of Kellogg Supply Company and may be revoked and revised in its entirety or in part.

Once enrolled, to use the FR Discount you must show the following to the cashier at checkout:

1. Kellogg Loyalty card or phone number
2. Valid photo ID to verify identity. Acceptable forms of photo ID include:
 - Valid driver's license
 - State or federal-issued ID card
 - Department of Defense ID card
 - Passport or passport card

Frequently Asked Questions – First Responders Discount Program

1. Who's eligible for the Kellogg Supply Company First Responders Discount?
Anyone currently employed in or retired from the following professions: Firefighter, police officer, paramedic and EMS responders.
2. How do I enroll?
In Store: Enroll in store at the customer service desk. You'll need photo ID and proof of employment/retirement status.
Valid photo ID includes one of the following:
 - a. Valid driver's license
 - b. State or federal-issued ID card
 - c. Department of Defense ID card
 - d. Passport or passport card
Proof of employment or retired status from one of the following documents:
 - a. Current paystub
 - b. Pension stub
 - c. Volunteer ID
 - d. Statement of Volunteer Service
3. Where and how do I use my First Responders Discount?
Your First Responders Discount can only be used in store on eligible purchases only.
Give the cashier your phone number or Kellogg Supply Company loyalty card along with a valid photo ID, and the discount will be applied to your purchase.
4. Do I need to verify my First Responders eligibility status each time I make a purchase?
No, you only have to go through the verification process once each calendar year, but you will be asked to provide a valid photo ID to use your First Responders Discount in store ensuring the First Responders Discount is being used by you or your spouse.
5. Is there anything my First Responders Discount excludes?
The First Responders Discount can only be applied to eligible purchases in store.

It cannot be used with any other offer, coupon, promotion, discount or markdown, including, but not limited to, Price Match Guarantee, Contractor Pricing, Maintenance Programs, Quoted Projects, or any other specialty pricing program

It cannot be applied to any gift cards, previous purchases, online purchases, services (including, but not limited to, product installations, assembly, shipping and Extended Protection Plans), any taxes or fees.

It cannot be used on a special-order non-stock merchandise

It cannot be used with an AR account with special pricing or eligibility for an early pay discount

Offer is not redeemable for cash, is nontransferable, cannot be combined with manager discretion price adjustments. Additional exclusions may apply. See store for details.

There is a calendar year maximum discount of \$2,000 and additional discounts will not be applied once the discount maximum has been reached