

Military Discount Program

Kellogg Supply Company offers a 10% Military Discount in store on eligible purchases to extend our gratitude to those who have served or are currently serving our country in the US Armed Forces. The discount also extends to their respective spouses. US Armed Forces include active duty and reserve members of the:

- US Army
- US Marine Corps
- US Navy
- US Coast Guard
- National Oceanic and Atmospheric Admin. (NOAA)
- US Public Health Services (USPHS)
- National Guard

To receive the everyday 10% Military discount, you must:

1. Be currently serving in or a veteran (as defined below) of the US Armed Forces
2. Enroll in the program at a customer service desk at any Kellogg Supply Company store

Veteran includes all individuals who are retired from the US Armed Forces or who have been discharged (e.g. honorable, under honorable condition, general. Individuals dishonorable discharged are not eligible to receive the Military discount.

***To receive the Military discount, a valid photo ID is required in store at checkout to ensure the discount is being used by you or your spouse. ***

Please see below for documentation necessary for enrollment.

What can I use my discount on?

The 10% Military Discount can be used every day on eligible purchases in store. There are some exclusions.

- It cannot be used with any other offer, coupon, promotion, discount or markdown, including, but not limited to, Price Match Guarantee, Contractor Pricing, Maintenance Programs, Quoted Projects, or any other specialty pricing program
- It cannot be applied to any gift cards, previous purchases, online purchases, services (including, but not limited to, product installations, assembly, shipping and Extended Protection Plans), any taxes or fees.
- It cannot be used on special order non-stock merchandise
- It cannot be used with an AR account with special pricing or eligibility for an early pay discount
- Offer is not redeemable for cash, is nontransferable, cannot be combined with manager discretion price adjustments. Additional exclusions may apply. See store for details.
- There is a calendar year maximum discount of \$2,000 and additional discounts will not be applied once the discount maximum has been reached

We reserve the right to cancel or modify this program at any time in any location at our sole discretion. We reserve the right to revoke enrollment status based on alleged, suspected or actual evidence of misuse in our sole discretion. Misuse includes, but is not limited to, using the Military Discount in any manner that is not consistent with the terms and conditions of the program or in any manner that is contrary to the intention of the program or misrepresentation of any or part of the program (e.g., allowing your discount to be used by anyone who is not your current spouse, etc.). The Military Discount is offered at the sole discretion of Kellogg Supply Company and may be revoked and revised in its entirety or in part.

Once enrolled, to use the Military Discount you must show the following to the cashier at checkout:

1. Kellogg Loyalty card or phone number
2. Valid photo ID to verify identity. Acceptable forms of photo ID include:
 - Valid driver's license
 - State or federal-issued ID card
 - Department of Defense ID card
 - Passport or passport card

Frequently Asked Questions – Military Discount

1. Who is eligible for the Kellogg Supply Company Military Discount?
 - a. Anyone currently serving in or who is a veteran of the US Army, US Marine Corps, US Navy, US Air Force, US Coast Guard, NOAA, USPHS, or National Guard.
 - b. Registered Service member's spouse

2. How do I enroll?

In Store: Enroll in store at the customer service desk. You will need photo ID and proof of employment/retirement status.

 - Valid photo ID includes one of the following:
 - a. Valid driver's license
 - b. State or federal-issued ID card
 - c. Department of Defense ID card
 - d. Passport or passport card

 - Proof of military service includes one of the following documents:
 - a. Current Military ID card
 - b. Veterans ID card (VIC)
 - c. Veterans Health ID card (VHIC)
 - d. State driver's license/ID with veterans designation
 - e. Form DD214 or DD256

3. If I have served in more than one military branch, which branch's DD214 should I use to populate the fields on my submission form?

You will need to use the most recent DD214.
If you served both in active duty and as a reserve, please use your active duty DD214. This allows for a more accurate and faster validation, as reserve information can be more difficult to validate and may delay registration.

4. Where and how can I use my Military Discount?

Your Military Discount can only be used in store on eligible purchases.
Give the cashier your phone number or Kellogg Supply Company loyalty card along with a valid photo ID, and the discount will be applied to your purchase.

5. Do I need to verify my Military eligibility status each time I make a purchase?

No, you only have to go through the verification process once each calendar year, but you'll be asked to provide a valid photo ID to use your Military Discount in store to ensure the Military Discount is being used by you or your spouse.

6. Is there anything my Military Discount excludes?

The Military Discount can only be applied to eligible purchases in store.

It cannot be used with any other offer, coupon, promotion, discount or markdown, including, but not limited to, Price Match Guarantee, Contractor Pricing, Maintenance Programs, Quoted Projects, or any other specialty pricing program

It cannot be applied to any gift cards, previous purchases, online purchases, services (including, but not limited to, product installations, assembly, shipping and Extended Protection Plans), any taxes or fees.

It cannot be used on a special-order non-stock merchandise

It cannot be used with an AR account with special pricing or eligibility for an early pay discount

Offer isn't redeemable for cash, is nontransferable, can't be combined with manager discretion price adjustments. Additional exclusions may apply. See store for details.

There is a calendar year maximum discount of \$2,000 and additional discounts will not be applied once the discount maximum has been reached